

Air Traffic Safety ELECTRONICS INTERNATIONAL

THE LEADING JOURNAL IN GLOBAL CNS/ATM COVERAGE



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THE LEADING JOURNAL IN GLOBAL CNS/ATM COVERAGE

Air Traffic Safety ELECTRONICS INTERNATIONAL

ABOUT AIR TRAFFIC SAFETY ELECTRONICS INTERNATIONAL

Air Traffic Safety Electronics International (ISSN 1115-2109) is one of the world's leading global air navigation journals, providing the latest insights, news, in-depth industry analysis and up-to-date reports to meet the needs of those involved in communications, navigation, surveillance/air traffic management (CNS/ATM) and the entire air navigation spectrum in the global aviation industry. The journal is dedicated to the air traffic safety electronics, air traffic management and other air navigation-related terrains.

Air Traffic Safety Electronics International provides the most comprehensive platforms regarding new developments, new technologies, future ATM systems, regulatory and compliance issues as well as sustainable air navigation and air traffic safety electronics solutions.

A steadily growing population of readers and subscribers cutting across a wide spectrum of industry sectors around the world!

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||AIR NAVIGATION SERVICE PROVIDERS||ORIGINAL EQUIPMENT MANUFACTURERS (OEMS)||CNS/ATM SYSTEMS SUPPLIERS||INTERNATIONAL INDUSTRY ORGANIZATIONS||REGIONAL INDUSTRY ORGANIZATIONS||NATIONAL INDUSTRY ORGANIZATIONS||AIRPORTS AUTHORITIES||AIRPORTS||CIVIL AVIATION AUTHORITIES||MILITARY AVIATION||AIRLINES||ACCIDENT INVESTIGATION BUREAUS||GOVERNMENT AGENCIES||AVIATION TRAINING ORGANIZATIONS||AIR TRAFFIC SAFETY ELECTRONICS CONSULTANTS||ACADEMIC, RESEARCH AND DEVELOPMENT ENTITIES||

Air Traffic Safety ELECTRONICS INTERNATIONAL

2024 EDITORIAL CONTENT/SCHEDULE

EDITORIAL SCHEDULE	QUARTER 1	QUARTER 2	QUARTER 3	QUARTER 4
REGIONAL FOCUS	Africa <small>(ATOs/ANSPs/CAAs/Airports/OEMs/ System Vendors/Equipment Suppliers/ National Organizations/International Or- ganizations/Industry Stakeholders/Airlines)</small>	Europe <small>(ATOs/ANSPs/CAAs/Airports/OEMs/ System Vendors/Equipment Suppliers/ National Organizations/International Or- ganizations/Industry Stakeholders/Airlines)</small>	Asia/Pacific <small>(ATOs/ANSPs/CAAs/Airports/OEMs/ System Vendors/Equipment Suppliers/ National Organizations/International Or- ganizations/Industry Stakeholders/Airlines)</small>	Americas <small>(ATOs/ANSPs/CAAs/Airports/OEMs/ System Vendors/Equipment Suppliers/ National Organizations/International Organizations/Industry Stakeholders/ Airlines)</small>
	REGIONAL FOCUS BONUS OFFER: Special offer just for you! We invite you to place an order for a full-page advert slot (Colour or Black/white) in any of our quarterly issue and the adjoining page is yours for free to feature your products and services, your organizational profiles, or simply feature a write-up on your organization or your areas of activity. Please, quote 'RFSO' when placing an advert order under this offer. <i>NOTE: This offer does not apply to the OUTSIDE BACK COVER advert slot.</i>			
INDUSTRY INTERVIEWS	<i>Focused one-on-one interview sessions with industry experts and professionals</i>			
	<ul style="list-style-type: none"> Executive Platform On the Marble Visions Horizons 	<ul style="list-style-type: none"> Executive Platform On the Marble Visions Horizons 	<ul style="list-style-type: none"> Executive Platform On the Marble Visions Horizons 	<ul style="list-style-type: none"> Executive Platform On the Marble Visions Horizons
CONTEXT (SPECIAL FEATURES)	Artificial Intelligence, Machine Learning, and Aviation.	Global Cybersecurity Issues: How Resilient is Aviation?	Digital Remote Tower Technologies.	Satellites versus Fiber Optic Technology.
INDUSTRY ANALYSIS	WRC 2023 outcomes that are of interest to aviation.	ANSPs and OEMs: What ANSPs want and what the industry is doing.	Global aviation ecosystem sustainability.	Evolution of ANS Technologies.
SPECIAL FOCUS	<ul style="list-style-type: none"> IFATSEA GA 2023. Time-sensitive networking-enabled devices. FUTURE SYSTEMS: New Technologies for ATC Communications. 	<ul style="list-style-type: none"> LDACS in Aviation. CNS/ATM Digitalisation. Sustainability. ICAO Doc 10057. Air Navigation Aids. 	<ul style="list-style-type: none"> IFATSEA ARM 2024. Revisiting the Asia/Pacific Conclusion 27. Sustainability. Unmanned Aviation. Drone innovations. 	<ul style="list-style-type: none"> CNS/ATM Power Systems. ANS Digitalisation. ATCO/ATSEP Convergence. Sustainability. Air Traffic Surveillance Systems.
DEPARTMENTS	<ul style="list-style-type: none"> Editorial Technology Matters Industry Roundup Policy & Regulatory Matters Calendar 	<ul style="list-style-type: none"> Editorial Technology Matters Industry Roundup Policy & Regulatory Matters Calendar 	<ul style="list-style-type: none"> Editorial Technology Matters Industry Roundup Policy & Regulatory Matters Calendar 	<ul style="list-style-type: none"> Editorial Technology Matters Industry Roundup Policy & Regulatory Matters Calendar
EVENTS OUTING	-	IFATSEA Africa Region Meeting 2024.	-	52nd IFATSEA General Assembly 2024.
ADVERT COPY DEADLINE	10 January, 2024.	05 April, 2024.	05 July, 2024.	05 October, 2024.



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Print Advert Rates

TRADITIONAL ADVERTS					
COLOUR			BLACK & WHITE		
SIZE	RATES		SIZE	RATES	
	(NGN) (₦)	(USD) (\$)		(NGN) (₦)	(USD) (\$)
Full Page 8.3" x 11.7" (Inside)	600,000.00	1,200.00	Full Page 8.3" x 11.7" (Inside)	380,000.00	760.00
Full Page 8.3" x 11.7" (Inside Front Cover)	650,000.00	1,300.00	Full Page 8.3" x 11.7" (Inside Front Cover)	400,000.00	800.00
Full Page 8.3" x 11.7" (Inside Back Cover)	650,000.00	1,300.00	Full Page 8.3" x 11.7" (Inside Back Cover)	400,000.00	800.00
Full Page 8.3" x 11.7" (Outside Back Cover)	750,000.00	1,500.00	Full Page 8.3" x 11.7" (Outside Back Cover)	450,000.00	900.00
Half Page 8" x 5"	350,000.00	700.00	Half Page 8" x 5"	180,000.00	360.00
Half Page 4" x 11"	320,000.00	640.00	Half Page 4" x 11"	150,000.00	300.00
Quarter Page 4" x 5"	180,000.00	360.00	Quarter Page 4" x 5"	80,000.00	160.00
Centre-spread	1,300,000.00	2,600.00	Centre-spread	750,000.00	1,500.00
Double Page spread	1,150,000.00	2,300.00	Double Page spread	580,000.00	1,160.00
Front cover bottom strip	500,000.00	1,000.00	Front cover bottom strip	300,000.00	600.00
PLEASE NOTE: ALL ADVERTISEMENTS RELATING TO TRAININGS, SEMINARS, WORKSHOPS AND VACANCIES ATTRACT A 30% RATE DISCOUNT IN ALL CASES.					
MARKET PLACE ADVERT SLOTS					
7.2" x 2.6"	120,000.00	240.00	7.2" x 2.6"	50,000.00	100.00
3.8" x 5.2"	100,000.00	200.00	3.8" x 5.2"	40,000.00	80.00
3.8" x 2.6"	50,000.00	100.00	3.8" x 2.6"	20,000.00	40.00
CLASSIFIED ADVERTS: Classified advertisements of not more than 35 words are accepted for Market Place Advert at a flat rate of NGN5,000.00 or USD10.00					
ADVERT COPY DATE: The deadline for receipt of advertisements is the last day of the month preceding publication.					
ADVERT FORMAT: Camera-ready artwork, PDF or jpeg (with a minimum resolution of 200 dpi). Adverts can be sent to us as E-mail attachments. We will invoice you as soon as we are in receipt of your order or advert copy.					
OUR ESTEEMED ADVERTISERS, PLEASE NOTE: All advertisements are carried in both the print and digital versions of the journal. All advertisements are to be prepaid. For an invoice, please e-mail: adverts@dextermarie.com					



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Client-branded Content

Client-branded feature articles, sponsored content or advertorials provide businesses and organisations with a cost-effective way of reaching out to our international readership. To find out all about how you can feature your branded articles on our print and digital platforms, please get in touch with us via publications@dextermarie.com.

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- ⇒ Your sponsored content will be included both on the print and digital versions.
 - ⇒ Your post will be promoted across ATSEI Social Media accounts.
- ◆ Sponsored content/advertorials are featured at ₦750,000.00 or \$1,500.00.
 - ◆ Posts must be a maximum of 3 pages. Extra pages will be surcharged at ₦100,000.00 or \$200.00 per page.
 - ◆ Upon the receipt of your submitted content, we will review the material and email you an invoice as well as guidelines for making payment.

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